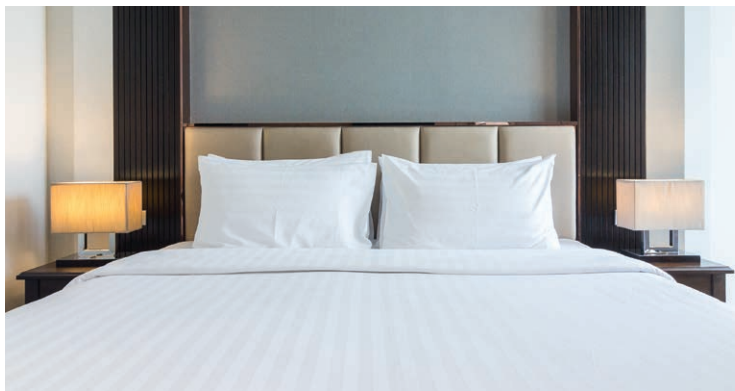




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Everything you need for comfortable, relaxing stay. SureStay® Hotel by Best Western welcomes those who like to travel simply and casually. With extras like continental breakfast and FREE Wi-Fi, you can rest in comfort wherever you are in your journey.



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SureStay® Hotel by Best Western Locations in Asia:

Australia, Laos

Brand Specifications

Brand Features

	Mandatory	Optional
Lobby / Reception Area	●	
Café / Breakfast Area	●	
Restaurant		●
Bar		●
Luggage Room		●
Business Corner		●
Meeting Facilities		●
Fitness Center		●
Swimming Pool		●
Laundry Service		●
Car Park	Subject to Local Regulations and Demand	
Guest Elevators	●	
Service Elevators	Mandatory Over Two Floors	

Key Points

- Market Positioning: Budget
- Target Location: Urban, suburban, airport and leisure destination
- Model: Franchise / management
- White label brand ideal for conversions
- Flexible design

Brand Minimum Requirements

- Number of keys: 50 (Franchise) / 150 (Management)
- Room size: 18 m² - 24 m²

